



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Democratic Congressional Campaign (913)
Great American Media (3571)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
DCCC (28005)
National/Political
1199/06144656

Invoice 643013
Inv Date 10/28/2012
Terms Net 30
Contract 311939
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Great American Media
1010 Wisconsin Avenue
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

DCCC
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:12PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day,Th-1,F-1	10/11/12 5:13AM (Th)	00:30	D3C12FL10T01H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00	Day,Th-1,F-1	10/12/12 5:23AM (Fr)	00:30	D3C12FL10T01H	\$570.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Th-1,F-1	10/11/12 5:52AM (Th)	00:30	D3C12FL10T01H	\$775.00	
2.0	Spot	5:30:00AM- 6:00:00	Day,Th-1,F-1	10/12/12 5:52AM (Fr)	00:30	D3C12FL10T01H	\$775.00	
3.0	Spot	6:00:00AM- 7:00:00	Day,Th-1,F-1	10/11/12 6:12AM (Th)	00:30	D3C12FL10T01H	\$1500.00	
3.0	Spot	6:00:00AM- 7:00:00	Day,Th-1,F-1	10/12/12 6:23AM (Fr)	00:30	D3C12FL10T01H	\$1500.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Th-3,F-2	10/11/12 7:59AM (Th)	00:30	D3C12FL10T01H	\$1750.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Th-3,F-2	10/11/12 8:30AM (Th)	00:30	D3C12FL10T01H	\$1750.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Th-3,F-2	10/11/12 8:58AM (Th)	00:30	D3C12FL10T01H	\$1750.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Th-3,F-2	10/12/12 7:59AM (Fr)	00:30	D3C12FL10T01H	\$1750.00	
4.0	Spot	7:00:00AM- 9:00:00	Day,Th-3,F-2	10/12/12 8:48AM (Fr)	00:30	D3C12FL10T01H	\$1750.00	
5.0	Spot	7:00:00AM- 9:00:00	Day,M-1	10/15/12 8:53AM (Mo)	00:30	D3C12FL10T01H	\$1750.00	
6.0	Spot	6:00:00AM- 9:00:00	Day,Sa-2	10/13/12 6:14AM (Sa)	00:30	D3C12FL10T01H	\$850.00	
6.0	Spot	6:00:00AM- 9:00:00	Day,Sa-2	10/13/12 6:28AM (Sa)	00:30	D3C12FL10T01H	\$850.00	
7.0	Spot	6:00:00AM- 9:00:00	Day,Su-1	10/14/12 6:12AM (Su)	00:30	D3C12FL10T01H	\$850.00	
8.0	Spot	9:00:00AM-10:00:00	Per week (1),Th,Fr	10/11/12 9:40AM (Th)	00:30	D3C12FL10T01H	\$425.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Th-2,F-2	10/11/12 12:21PM (Th)	00:30	D3C12FL10T01H	\$750.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Th-2,F-2	10/11/12 12:41PM (Th)	00:30	D3C12FL10T01H	\$750.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Th-2,F-2	10/12/12 12:28PM (Fr)	00:30	D3C12FL10T01H	\$750.00	
11.0	Spot	12:00:00PM- 1:00:00	Day,Th-2,F-2	10/12/12 12:50PM (Fr)	00:30	D3C12FL10T01H	\$750.00	
12.0	Spot	12:00:00PM- 1:00:00	Day,M-1	10/15/12 12:11PM (Mo)	00:30	D3C12FL10T01H	\$750.00	
13.0	Spot	1:00:00PM- 2:00:00	Day,Th-2,F-2	10/11/12 1:31PM (Th)	00:30	D3C12FL10T01H	\$600.00	
13.0	Spot	1:00:00PM- 2:00:00	Day,Th-2,F-2	10/11/12 1:57PM (Th)	00:30	D3C12FL10T01H	\$600.00	
13.0	Spot	1:00:00PM- 2:00:00	Day,Th-2,F-2	10/12/12 1:29PM (Fr)	00:30	D3C12FL10T01H	\$600.00	
13.0	Spot	1:00:00PM- 2:00:00	Day,Th-2,F-2	10/12/12 1:58PM (Fr)	00:30	D3C12FL10T01H	\$600.00	
14.0	Spot	1:00:00PM- 2:00:00	Day,M-1	10/15/12 1:28PM (Mo)	00:30	D3C12FL10T01H	\$600.00	
16.0	Spot	12:00:00PM-12:30:00	Day,Su-1	10/14/12 12:13PM (Su)	00:30	D3C12FL10T01H	\$500.00	
17.0	Spot	5:00:00PM- 5:30:00	Day,Th-1,F-2	10/12/12 5:22PM (Fr)	00:30	D3C12FL10T01H	\$2000.00	
17.0	Spot	5:00:00PM- 5:30:00	Day,Th-1,F-2	10/12/12 5:27PM (Fr)	00:30	D3C12FL10T01H	\$2000.00	
18.0	Spot	5:30:00PM- 6:00:00	Day,Th-2,F-2	10/11/12 5:52PM (Th)	00:30	D3C12FL10T01H	\$2000.00	
18.0	Spot	5:30:00PM- 6:00:00	Day,Th-2,F-2	10/12/12 5:42PM (Fr)	00:30	D3C12FL10T01H	\$2000.00	
18.0	Spot	5:30:00PM- 6:00:00	Day,Th-2,F-2	10/12/12 5:52PM (Fr)	00:30	D3C12FL10T01H	\$2000.00	
19.0	Spot	5:30:00PM- 6:00:00	Day,M-1	10/15/12 5:42PM (Mo)	00:30	D3C12FL10T01H	\$2000.00	
20.0	Spot	6:00:00PM- 7:00:00	Day,Th-2,F-2	10/11/12 6:14PM (Th)	00:30	D3C12FL10T01H	\$2600.00	
20.0	Spot	6:00:00PM- 7:00:00	Day,Th-2,F-2	10/11/12 6:56PM (Th)	00:30	D3C12FL10T01H	\$2600.00	
20.0	Spot	6:00:00PM- 7:00:00	Day,Th-2,F-2	10/12/12 6:00PM (Fr)	00:30	D3C12FL10T01H	\$2600.00	
20.0	Spot	6:00:00PM- 7:00:00	Day,Th-2,F-2	10/12/12 6:22PM (Fr)	00:30	D3C12FL10T01H	\$2600.00	
21.0	Spot	6:00:00PM- 7:00:00	Day,M-1	10/15/12 6:29PM (Mo)	00:30	D3C12FL10T01H	\$2600.00	
23.0	Spot	7:00:00PM- 7:30:00	Day,Th-2,F-2	10/11/12 7:23PM (Th)	00:30	D3C12FL10T01H	\$3000.00	



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23.0	Spot	7:00:00PM- 7:30:00	Day,Th-2,F-2	10/12/12 6:59PM (Fr)	00:30	D3C12FL10T01H	\$3000.00	
23.0	Spot	7:00:00PM- 7:30:00	Day,Th-2,F-2	10/12/12 7:13PM (Fr)	00:30	D3C12FL10T01H	\$3000.00	
25.0	Spot	7:30:00PM- 8:00:00	Day,Th-2,F-1	10/11/12 7:29PM (Th)	00:30	D3C12FL10T01H	\$3000.00	
25.0	Spot	7:30:00PM- 8:00:00	Day,Th-2,F-1	10/11/12 7:44PM (Th)	00:30	D3C12FL10T01H	\$3000.00	
26.0	Spot	7:00:00PM- 8:00:00	Day,Sa-1	10/13/12 8:00PM (Sa)	00:30	D3C12FL10T01H	\$3000.00	
28.0	Spot	11:00:00PM-11:35:00	Per week (3),Th,Fr,Sa,Su	10/11/12 11:28PM (Th)	00:30	D3C12FL10T01H	\$1000.00	
28.0	Spot	11:00:00PM-11:35:00	Per week (3),Th,Fr,Sa,Su	10/12/12 11:13PM (Fr)	00:30	D3C12FL10T01H	\$2000.00	
28.0	Spot	11:00:00PM-11:35:00	Per week (3),Th,Fr,Sa,Su	10/14/12 11:12PM (Su)	00:30	D3C12FL10T01H	\$2000.00	
29.0	Spot	11:35:00PM-12:10:00	Day,Th-2	10/11/12 12:02AM (Th)	00:30	D3C12FL10T01H	\$750.00	
29.0	Spot	11:35:00PM-12:10:00	Day,Th-2	10/11/12 11:54PM (Th)	00:30	D3C12FL10T01H	\$750.00	
30.0	Spot	11:35:00PM-12:10:00	Day,M-2	10/15/12 12:01AM (Mo)	00:30	D3C12FL10T01H	\$750.00	
30.0	Spot	11:35:00PM-12:10:00	Day,M-2	10/15/12 11:54PM (Mo)	00:30	D3C12FL10T01H	\$750.00	
31.0	Spot	11:30:00PM-12:05:00	Per week (1),Sa	10/13/12 11:43PM (Sa)	00:30	D3C12FL10T01H	\$2000.00	M/G For 15.0.1,22.0.1
32.0	Spot	6:00:00AM- 7:00:00	Day,Th-1,F-1	10/11/12 6:43AM (Th)	00:30	D3C12FL10T01H	\$2750.00	
32.0	Spot	6:00:00AM- 7:00:00	Day,Th-1,F-1	10/12/12 6:28AM (Fr)	00:30	D3C12FL10T01H	\$2750.00	
33.0	Spot	5:00:00PM- 6:00:00	Per week (1),Th,Fr	10/12/12 5:14PM (Fr)	00:30	D3C12FL10T01H	\$2750.00	
34.0	Spot	5:00:00AM- 5:30:00	Day,Th-1	10/11/12 5:27AM (Th)	00:30	D3C12FL10T01H	\$750.00	M/G For 9.0.4
35.0	Spot	6:00:00PM- 6:30:00	Day,M-1	10/15/12 6:00PM (Mo)	00:30	D3C12FL10T01H	\$4500.00	
36.0	Spot	5:00:00PM- 6:00:00	Per week (1),Mo	10/15/12 5:14PM (Mo)	00:30	D3C12FL10T01H	\$3300.00	
37.0	Spot	12:00:00PM- 1:00:00	Per week (1),Mo	10/15/12 12:41PM (Mo)	00:30	D3C12FL10T01H	\$1200.00	
38.0	Spot	8:00:00PM-11:30:00	Day,Sa-1	10/13/12 10:08PM (Sa)	00:30	D3C12FL10T01H	\$4000.00	M/G For 17.0.1,18.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$100,415.00
Commission (\$15,062.25)
Net Total \$85,352.75

Total Spots 60

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.